



## “The World needs Your Stories... Share them!”

How can your experiences in your live or in your work inspire others by telling stories about them? How can storytelling be an approach to communicate ? These are the red threads of the interactive workshop on the Art of Storytelling.

Biosphere Reserves all over the world contain uncountable stories. Stories about the history, the landscapes, the flora and fauna, but also stories of the people who live there. Stories that should be told, because they show the value and importance of these biosphere reserves for the world.

You have a lot of personal stories yourself. Stories about moments and situations you experienced in your day to day life or work in and around nature in these reserves. These stories are priceless and also worth being told to emphasize the added value of nature itself and of your work and or your life in there.

But how to build and create a good story? A story that has impact. A story through which you achieve your goals. Human beings are all storytellers by nature, but at least in the Western world over the centuries we have somehow forgotten how to tell a story and how to use it to communicate the message we want (and need) to deliver.

In the workshop you'll learn the basic principles of a good impactful story. How it can be told and how you can use the power of stories to achieve your goals. The workshop will be an interactive mixture of theory and exercises. You'll work in these exercises on your own topic and create a story around it and you will get inspired by the stories of others to enrich your own.

At the end of the workshop you'll have (the start of) a concrete story you can tell either about one of your own experiences or about the biosphere reserve you want (or need) to tell a story about. Because landscapes do tell stories and so can you!

The workshop will be facilitated by Frédérique te Dorsthorst – de Muij of StoryDynamic. She is a trainer in all kinds of Storytelling courses and workshops. Besides that, she is a narrative consultant and narrative coach for individuals, teams and organisations to support them in living their own stories.

You can find more information on [www.storydynamic.com](http://www.storydynamic.com)